2025 SIEGER SHOW PROPOSAL

OG EDGERTON, NORTH CENTRAL REGION



2025 USCA SIEGER SHOW PROPOSAL WHY LAKE GENEVA?

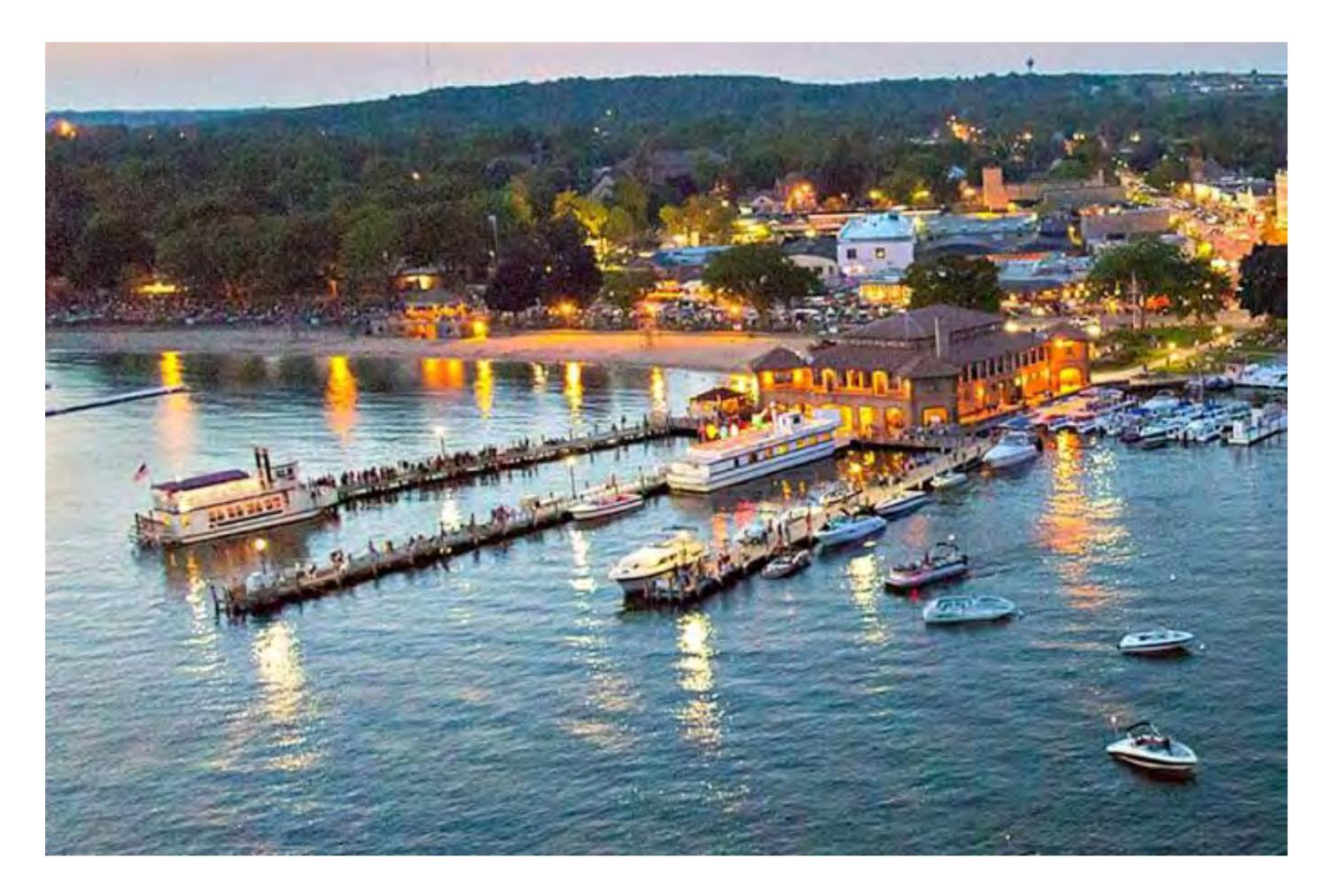
- Located within 1 hour of 2 major cities: Milwaukee, WI. and Chicago, IL.
- O'Hare International Airport allows for direct flights from Europe, South and Central America which eases travel for judges.
- USCA's North Central Region being located in the Midwest allows for higher attendance, and increased entries.

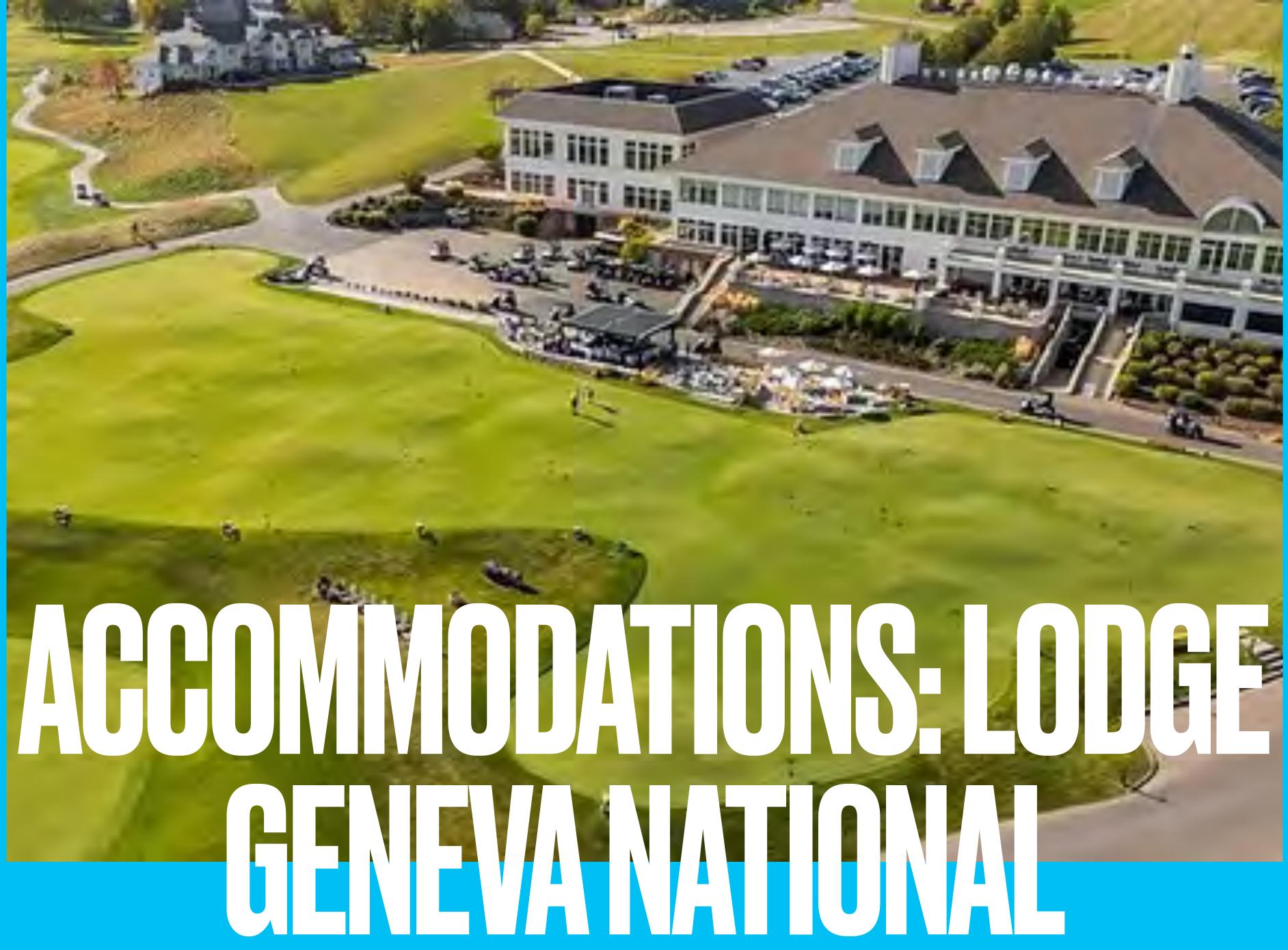




FALL ACTIVITES IN LAKE GENEVA

- Anticipated date of event: October 1-6, 2025 (Wednesday-Tuesday)
- Temperatures throughout the month of October range from 60-80 degrees Fahrenheit
- Events/Activites available: Lake Geneva boat tours, zip lining, hot air balloon flights, down town shopping, championship golf, etc.





W4240 WI-50 LAKE GENEVA, WI. 53147

Website: www.lodgegenevanational.com





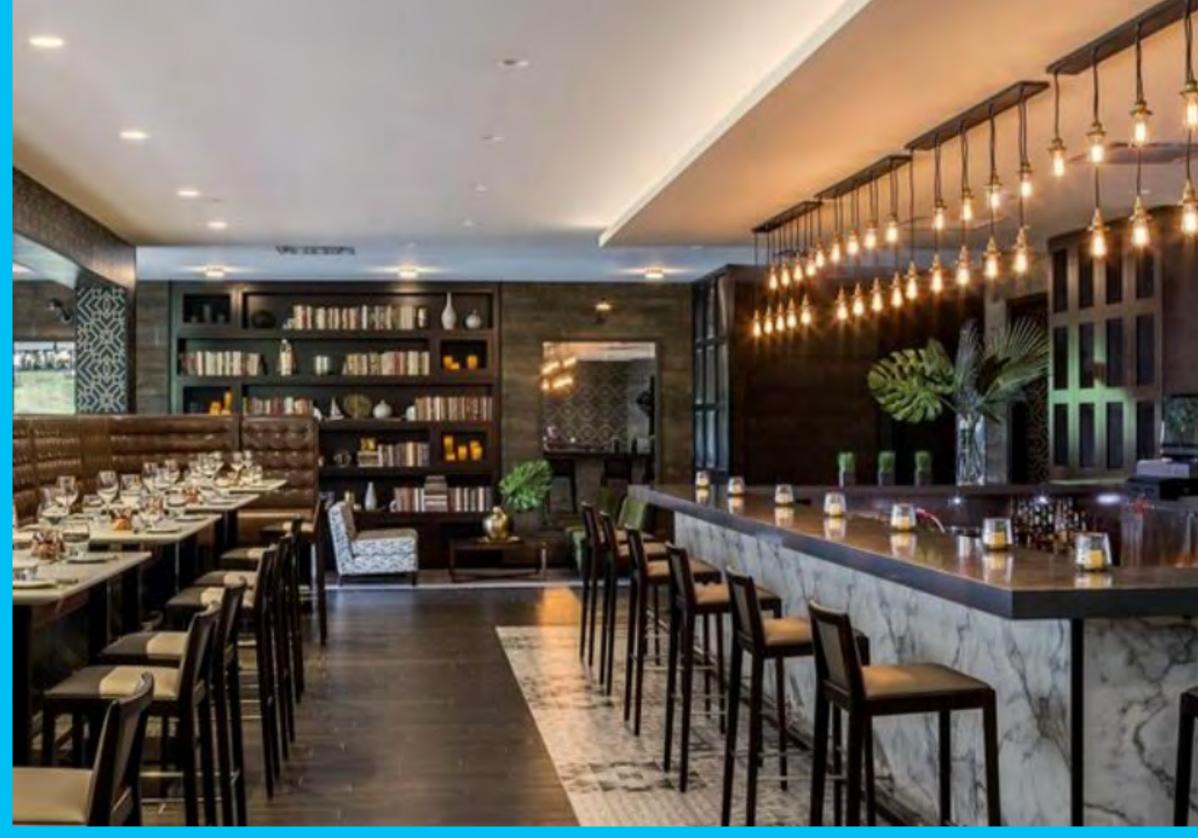
Lobby

ELECTIONES CONTRACTOR

Outside Seating & Fire Pit







Bar

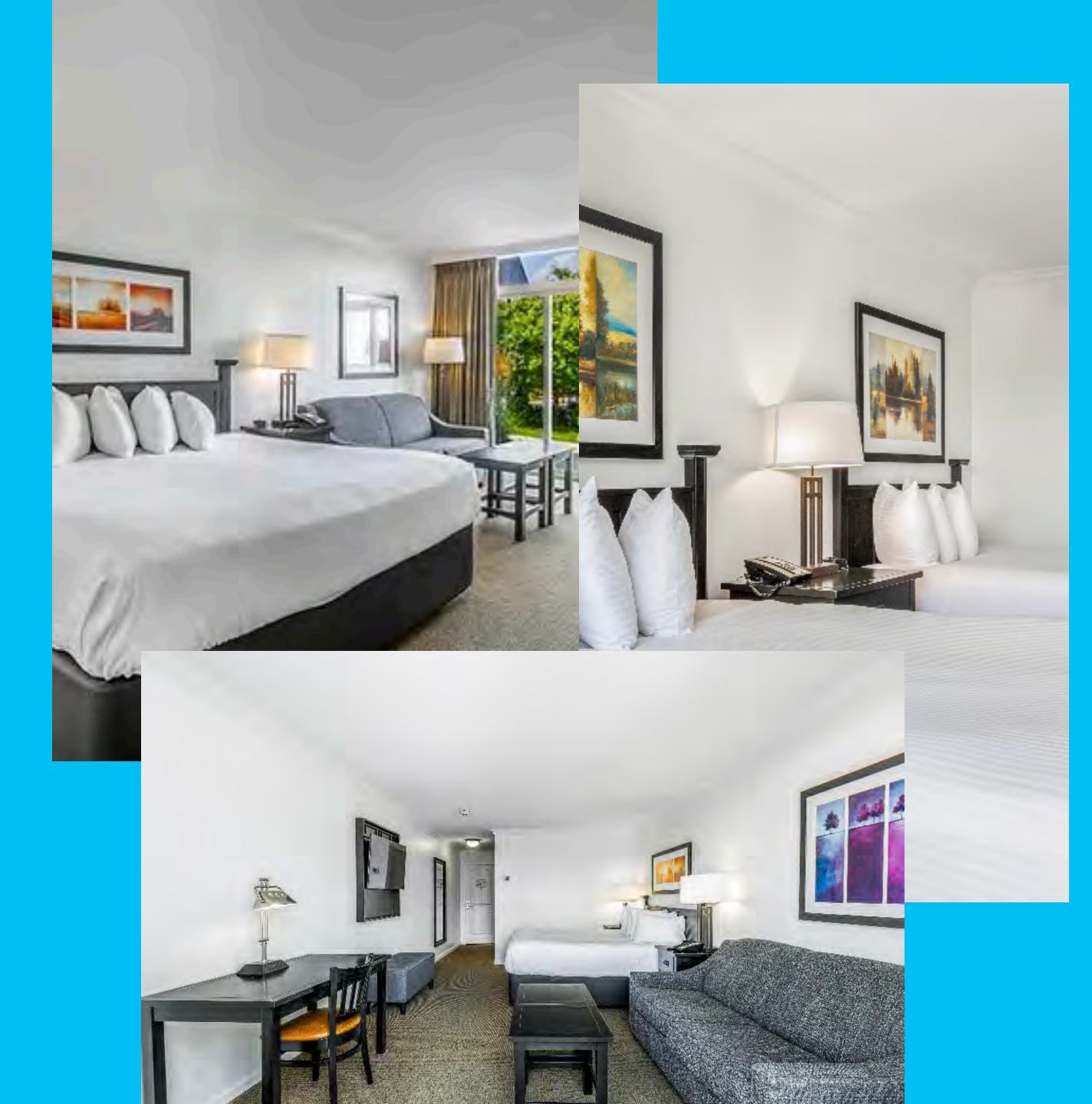
HOTEL GROUNDS CONTINUED

Dining



LODGING DETAILS

- Complimentary on-site parking (Not typical for the area)
- Complimentary WiFi
- Dogs allowed inside hotel for
 \$50 per dog as a one-time fee
- October 1-6, 2025 Rates: \$144 per guestroom, plus tax, per night
- Tax Rate: 11.5% Tax
- Option to add cash breakfast buffet each morning - Additional fees per guest



JUDGE'S DINNER

- To be held inside the property's Aspen Ballroom
- Additional fees to utilize the space, and food + beverage minimums required
- Dinner + Dancing with a \$60 \$80 cover charge per guest
- Cash bar on site







SHOW GROUNDS

- Enter from the back of the hotel with stairs leading down to the show grounds
- Both the show and bite work fields are on hotel property
- Picnic tables and snow globes to be removed from the area to allow appropriate set up



IN SUMMARY...VHY LAKE GENEVA?

- All activities to be held on or within hotel grounds - eliminating any additional travel!
- All participants under one roof!
 Additional opportunities for fall bon fires, dinners, socializing, etc.
- As mentioned previously, only a one-time pet fee of \$50 per dog
- Central location increases show entries!!
- 2 local National Level Helpers: Max Artemchik and Domenik Girardi

